

Applicant: Brown

Serial No.: 10/016,310

Response to Office Action

c) establishing a data set comprising each new value of the medical state and a corresponding time and date of the numerical value of the counter;

d) repetitively transmitting a wave energy signal corresponding to each newly established data set for a selected period of transmission time, the transmission time period chosen to assure a selected probability of the receipt of said wave energy signal by a base station, and [v]

e) personalizing the contents of a message to persuade the recipient of said message to act upon said message.

(UNCHANGED) 11. The method of claim 10 further comprising the step of activating a human responsive signaling means in accordance with a medical schedule so as to provoke the scheduled and timely use of the portable medical device means.

(UNCHANGED) 12. The method of claim 10 further comprising the step of transmitting the medical state sensing schedule from the base station to the medical device means.

(UNCHANGED) 13. The method of claim 12 further comprising the step of transmitting the data set values of the medical device means to the base station.

(UNCHANGED) 14. The method of claim 13 further comprising the steps of providing a remote monitoring station; receiving the data set values from the base station at the remote monitoring station; computing a graphical correlation between the received data set values and a selected medical schedule, and transmitting the graphical correlation to the patient.

(UNCHANGED) 15. The method of claim 10 further comprising the steps of storing a list of all said data sets established over the selected period of transmission time and then transmitting the list repetitively at a selected frequency of transmission.

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(UNCHANGED) 16. The method of claim 10 further comprising the steps of pairing each of the data sets with a digital data integrity checking code and further providing an error-reducing protocol operating on the data sets as received for providing error reduction.

[NEW] 17. The method of claim 10 further comprising the step of delivering said message to said message recipient.

[NEW] 18. The method of claim 10 further comprising the step of identifying at least one item for said message recipient to purchase.

[NEW] 19. The method of claim 18 further comprising the step of offering to sell said item to said message recipient.

[NEW] 20. A method for persuading the recipient of a message to comply with the contents of said message, the method comprising the steps:

- a) providing a device to sense and record the status of said message recipient;
- b) communicating said status to the creator of said message;
- c) using said communicated status to personalize the contents of said message to persuade said recipient to act upon said message.

[NEW] 21. The method of claim 20 further comprising the step of identifying at least one item for said recipient of said message to purchase.

[NEW] 22. The method of claim 20 further comprising the step of creating a video from said personalized message.

[NEW] 23. The method of claim 20 further comprising the step of delivering said message to said message recipient.

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[NEW] 24. The method of claim 21 further comprising the step of delivering said message to said message recipient.

[NEW] 25. The method of claim 22 further comprising the step of delivering said message to said message recipient.